



HonestDollar™

Style Guide
2017 | v1.0

Nolan Next

Used Weights

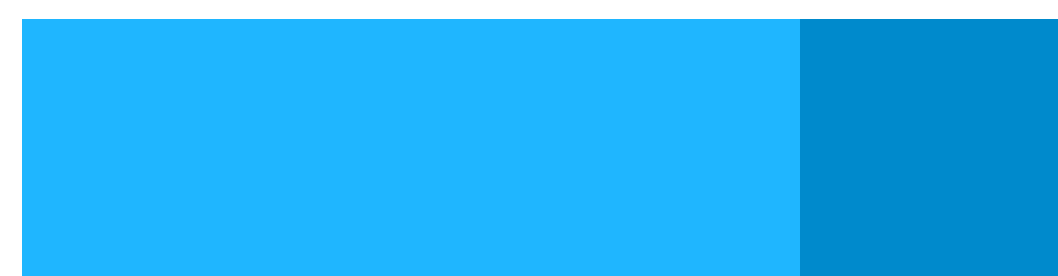
Nolan Next Regular

Nolan Next Medium

Nolan Next Bold

Font

Primary



HD Blue
#00DD61



HD Steel
#46566F

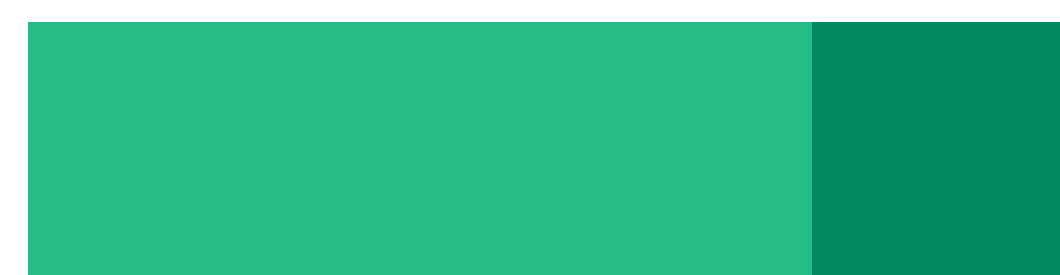
Secondary



HD Pink
#FF336F



HD Purple
#8480AE



HD Green
#26BC85

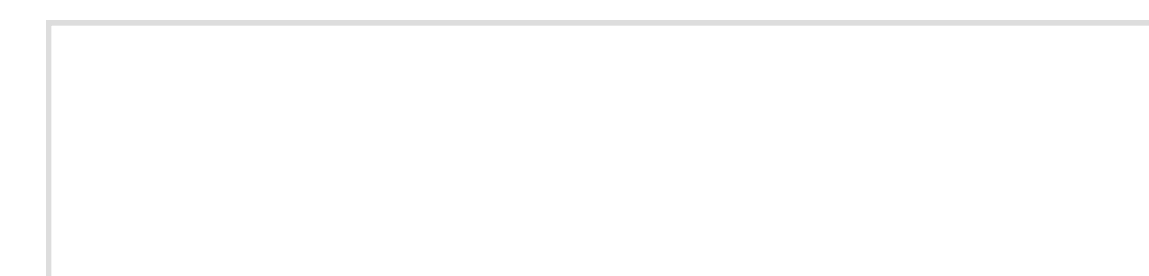


HD Yellow
#FFD433

Neutral Colors



Greys
#777777
#999999
#CCCCCC
#DDDDDD
#F8F8F8



White

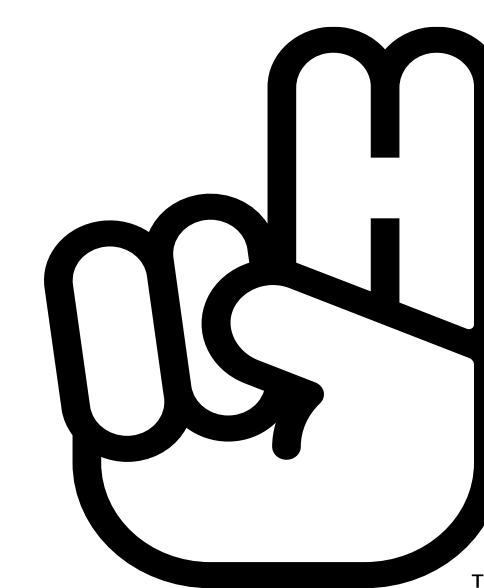
Honest Dollar Style Guide
Identity

Primary Logo

Horizontal Solid
Primary orientation

Vertical Solid
Use only when necessary

Logomark Solid
Use sparingly



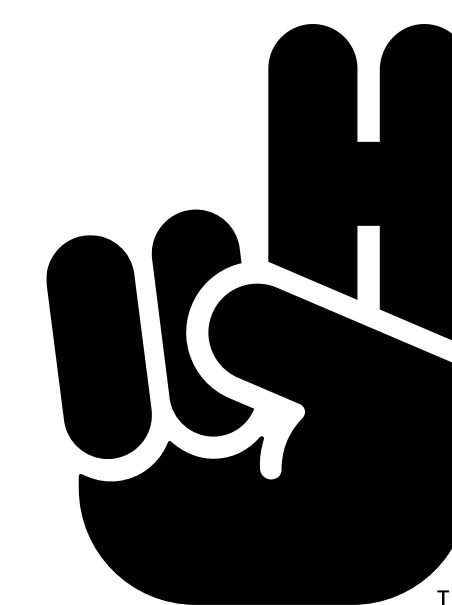
Honest Dollar Style Guide
Identity

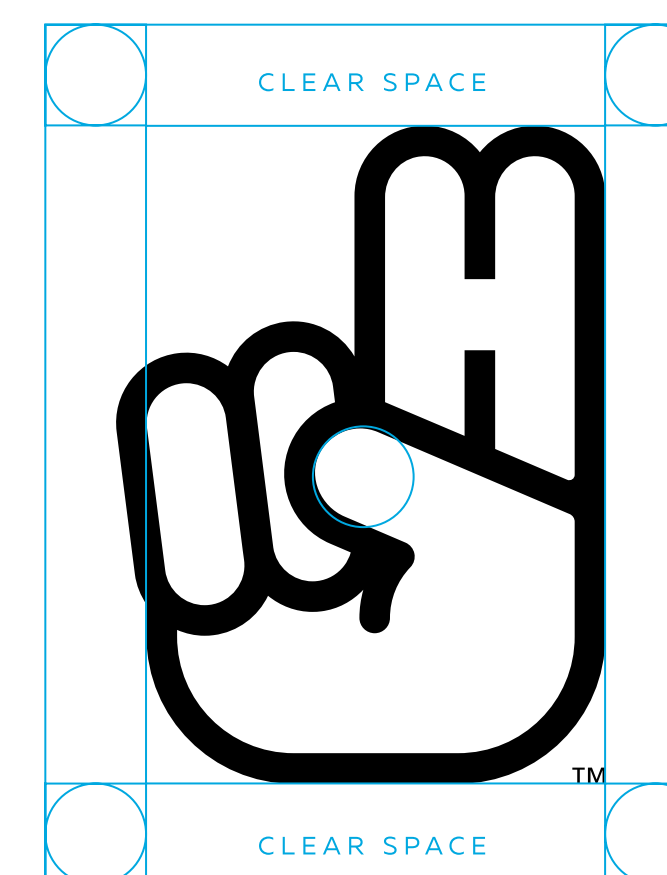
Secondary Logo

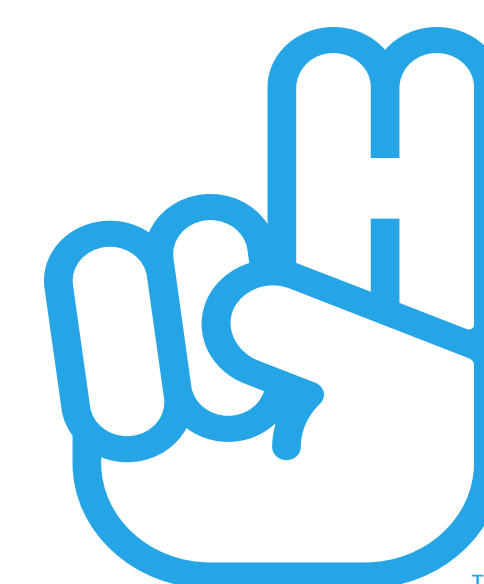
Horizontal Solid
Primary orientation

Vertical Solid
Use only when necessary

Logomark Solid
Use sparingly









HEADING 1

Lorem ispum dolor sit amet

HEADING 2

Lorem ispum dolor sit amet

HEADING 3

Lorem ispum dolor sit amet

HEADING 4

Lorem ispum dolor sit amet

HEADING 5

Lorem ispum dolor sit amet

HEADING 6

Lorem ispum dolor sit amet

PARAGRAPH

Lorem ispum dolor sit amet

Usage

Primary buttons are used to indicate the sole or primary action on the screen.

Typography

Nolan Next Bold, 16px

Letter spacing: 1.5

Recommended max character count: 26

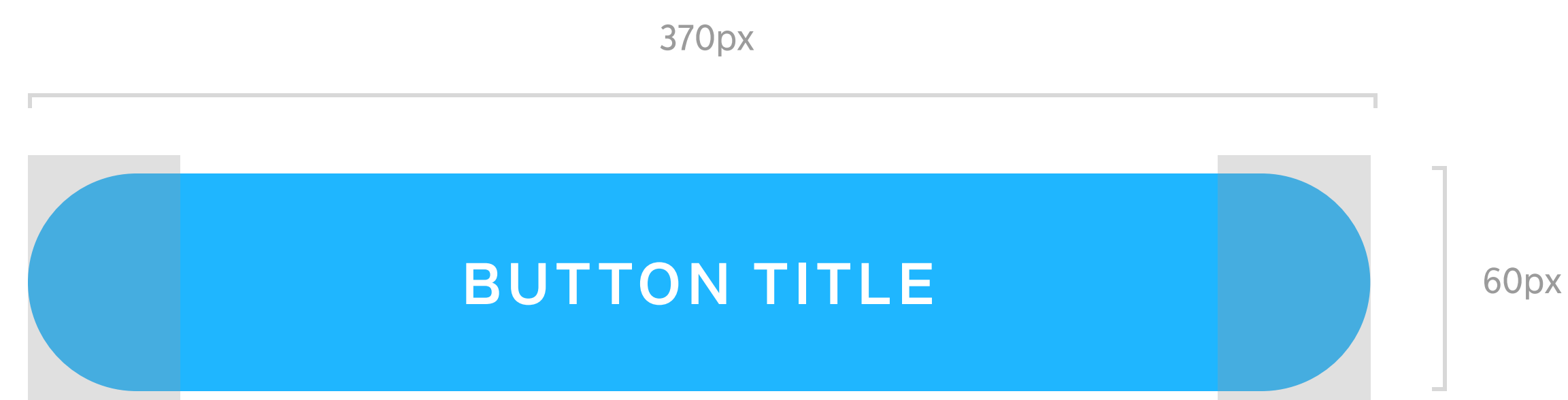
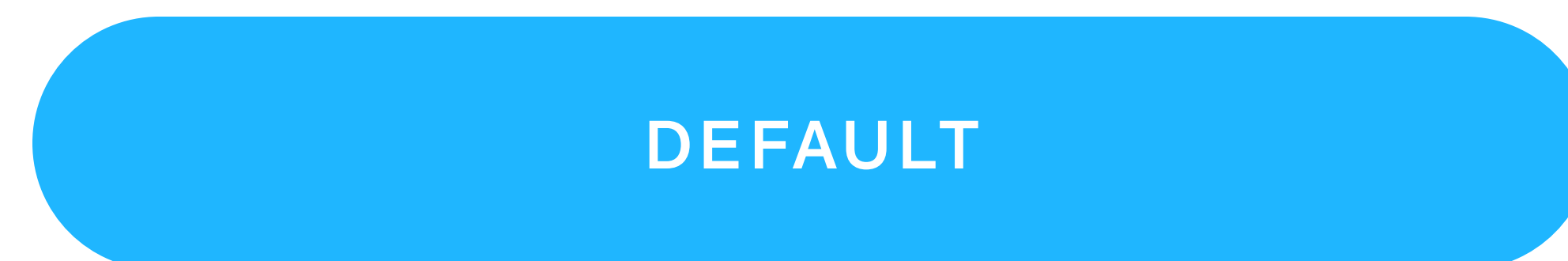
Specs

Default Size: 370px X 60px

Corner Radius: 100px

Internal padding: 42px

If character count exceeds 26, the button will widen to accommodate, keeping the internal padding consistent.



42px internal padding



Honest Dollar Style Guide

Interface

Usage

Secondary buttons are used when there are numerous actions or choices on the screen, all of equal importance. These buttons are usually seen stacked on top of one another in a row.

Typography

Nolan Next Bold, 16px

Letter spacing: 1.5

Recommended max character count: 26

Specs

Default size: 370px X 50px

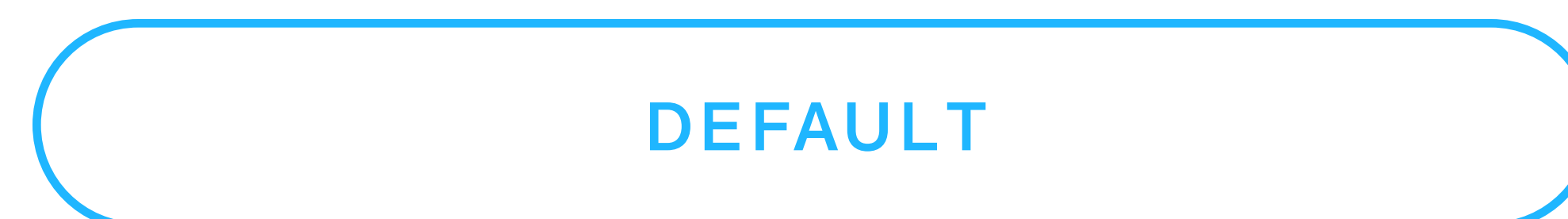
Corner radius: 100px

Internal padding: 42px

If character count exceeds 26, the button will widen to accommodate, keeping the internal padding consistent.

Buttons

Secondary Buttons



42px internal padding



Honest Dollar Style Guide

Interface

Usage

Secondary half buttons utilize the secondary button style in a side by side format. This type of button formatting should only be used for a two option selection where the text is short and concise.

Typography

Nolan Next Bold, 16px

Letter Spacing: 1.5

Recommended Max Character Count: 8

Specs

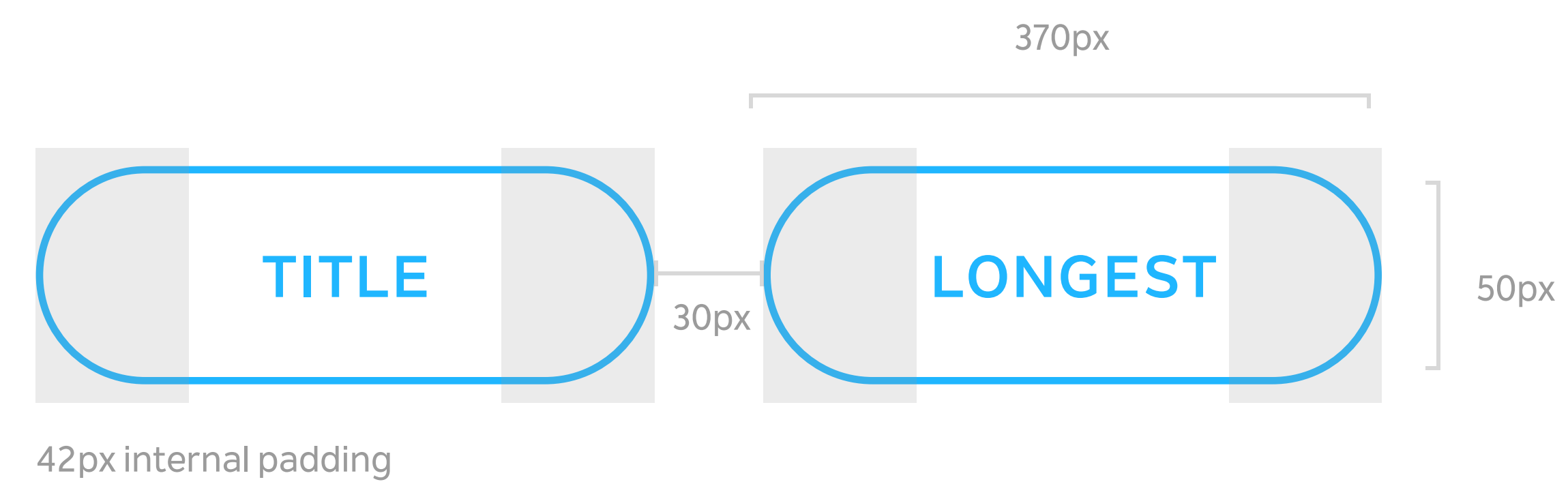
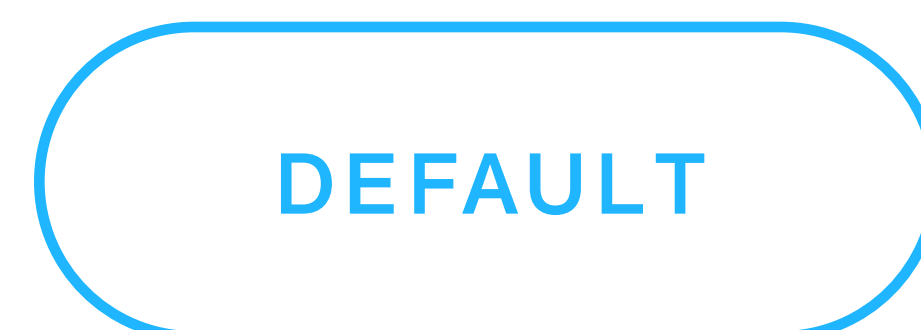
Default size: 170px X 60px

Corner radius: 100px

Internal padding: 42px

Buttons

Secondary Half Buttons



Honest Dollar Style Guide

Interface

Usage

Text links are clickable text that reroutes the user. These links may appear within a sentence or on their own. The back button serves as a unique text link by its use of an accompanied icon.

Typography

Nolan Next Bold, 16px

Buttons
Text Links

Link inline with text [Link Example](#)

Text Link That Stands Alone

[← Back](#)

Honest Dollar Style Guide

Interface

Usage

Centered input fields are used primarily when there is only one input requested on the screen.

Anatomy

- Labels describe the input requested. This will start as a hint within the field. Once the user begins typing this label will relocate to above the input field.
- Helper text appears underneath the input field when necessary.
- Error text appears underneath the input field when the input text is invalid

States

- Default: In this state the label text is shown as a hint within the field. The text is deemphasized.
- Focused: When the user clicks into the field the cursor appears, and the field itself turns HD Blue. The hint text remains in place.
- Focused + input: Once the user begins typing, this initial label text relocates to above the field and the input text is shown.
- Filled: When the user has completed the entry, the field changes back to grey. The label and input text remain in place.
- Helper text: Helper text will appear under the field when necessary. This placement will remain consistent throughout all the states.
- Error: If an invalid entry occurs, the field and label text will turn red. An error message explaining the error will appear underneath the field.
- Disabled: The user is not permitted to edit this field.

Form Elements

Inputs - Centered

Label text

Label text

LABEL TEXT

Input

LABEL TEXT

Input text

LABEL TEXT

Input text

Example of persistent helper text.

LABEL TEXT

Input text

Error Message

Disabled

Honest Dollar Style Guide

Interface

Usage

Left aligned input fields are used primarily when there is are multiple inputs requested on the screen.

Anatomy

- Labels describe the input requested. This will start as a hint within the field. Once the user begins typing this label will relocate to above the input field.
- Helper text appears underneath the input field when necessary.
- Error text appears underneath the input field when the input text is invalid

States

- Default: In this state the label text is shown as a hint within the field. The text is deemphasized.
- Focused: When the user clicks into the field the cursor appears, and the field itself turns HD Blue. The hint text remains in place.
- Focused + input: Once the user begins typing, this initial label text relocates to above the field and the input text is shown.
- Filled: When the user has completed the entry, the field changes back to grey. The label and input text remain in place.
- Helper text: Helper text will appear under the field when necessary. This placement will remain consistent throughout all the states.
- Error: If an invalid entry occurs, the field and label text will turn red. An error message explaining the error will appear underneath the field.
- Disabled: The user is not permitted to edit this field.

Form Elements
Inputs - Left Aligned

Label text

Label text

LABEL TEXT

Input

LABEL TEXT

Input text

LABEL TEXT

Input text

Example of persistent helper text.

LABEL TEXT

Input text

Error Message

Disabled

Honest Dollar Style Guide

Interface

Usage

Dropdowns menus allow the user to select an option from a predefined list. Centered dropdowns are used primarily when there is only one piece of information requested on the screen.

Anatomy

- Labels describe the input requested. This will start as a hint within the field. Once the user selects an option from the dropdown this label will relocate to above the input field.
- Helper text appears underneath the input field when necessary.
- Down arrows indicate that a dropdown menu will activate upon select.

States

- Default: In this state the label text is shown as a hint within the field. The text is deemphasized.
- Focused: When the user clicks into the field or on the down arrow, the field itself turns HD Blue, and the menu appears. The hint text remains in place.
- Filled: When the user has completed the entry, the field changes back to grey. The option selected from the menu populates the field, and the initial label text relocates to the top of the field.
- Helper text: Helper text will appear under the field when necessary. This placement will remain consistent throughout all the states.

Form Elements

Dropdowns - Centered

Label text ▼

Label text ▼

LABEL TEXT
Dropdown text ▼

LABEL TEXT

Dropdown text ▼

Example of persistent helper text.

Disabled ▼

Honest Dollar Style Guide

Interface

Usage

Dropdowns menus allow the user to select an option from a predefined list. Left aligned dropdowns are used primarily when there are multiple pieces of information requested on the screen, such as other dropdowns and forms.

Anatomy

- Labels describe the input requested. This will start as a hint within the field. Once the user selects an option from the dropdown this label will relocate to above the input field.

- Helper text appears underneath the input field when necessary.

- Down arrows indicate that a dropdown menu will activate upon select.

States

- Default: In this state the label text is shown as a hint within the field. The text is deemphasized.

- Focused: When the user clicks into the field or on the down arrow, the field itself turns HD Blue, and the menu appears. The hint text remains in place.

- Filled: When the user has completed the entry, the field changes back to grey. The option selected from the menu populates the field, and the initial label text relocates to the top of the field.

- Helper text: Helper text will appear under the field when necessary. This placement will remain consistent throughout all the states.

Form Elements

Dropdowns - Centered

Label text 

Label text 

LABEL TEXT
Dropdown text 

LABEL TEXT

Dropdown text 

Example of persistent helper text.

Disabled 

Honest Dollar Style Guide

Interface

Usage

Checkboxes allow the user to select multiple options from a set.

Radio buttons allow the user to select one option from a set. They should be used in instances where the user benefits by seeing all options in one view. If the options presented are exceedingly lengthy, consider using a dropdown menu instead.

States

- Default: The checkbox or radio button is currently unselected, and is able to be selected.
- Hover: When the user hovers over a checkbox or radio button in its default state the grey borders will turn HD Blue.
- Selected: Upon selection the checkbox or radio button will fill in to verify the activity.
- Unselected Disabled: The user is not permitted to select the item.
- Selected Disabled: The user has selected an item and is not permitted to deselect it.

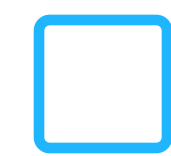
Form Elements

Selection Controls

Checkboxes



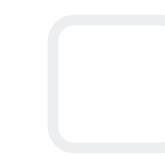
Default



Hover



Selected



Unselected Disabled

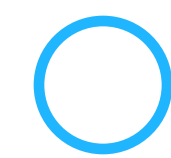


Selected Disabled

Radio buttons



Default



Hover



Selected



Unselected Disabled



Selected Disabled

Honest Dollar Style Guide

Interface

Usage

Soft alerts are used to address the user with non-actionable information. The banner will appear and lock to the bottom of the screen. Users will have the ability to dismiss the alert by clicking the close icon, otherwise it will automatically dismiss after 10 seconds.

States

- Informational: The alert is purely informational and has no positive or negative connotation.
- Success: The alert communicates that an action has been completed successfully.
- Warning: This alert warns the user that an error might occur.
- Error: An error has occurred.

Alerts

Soft Alerts

ⓘ Heads up! This alert needs your attention, but it's not super important. ✕

✓ Well done! You successfully read this important alert message. ✕

ⓘ Warning! Better check yourself, you're not looking too good. ✕

ⓘ Oh snap! Change a few things up and try submitting again. ✕

Paul	Russo	russo@accpl.co	Invited	...
Richard	Magness	richard@accpl.co	Invited	...

TERMS AND CONDITIONS

✓ Invitations successfully resent to all invited employees. ✕

Honest Dollar Style Guide

Interface

Usage

Hard alerts appear in line with the specific content blocks they refer to. Therefore, the placement and specs of these alerts vary. Hard alerts are not dismissible by the user.

States

- Informational: The alert is purely informational and has no positive or negative connotation.
- Success: The alert communicates that an action has been completed successfully.
- Warning: This alert warns the user that an error might occur.
- Error: An error has occurred.

Alerts

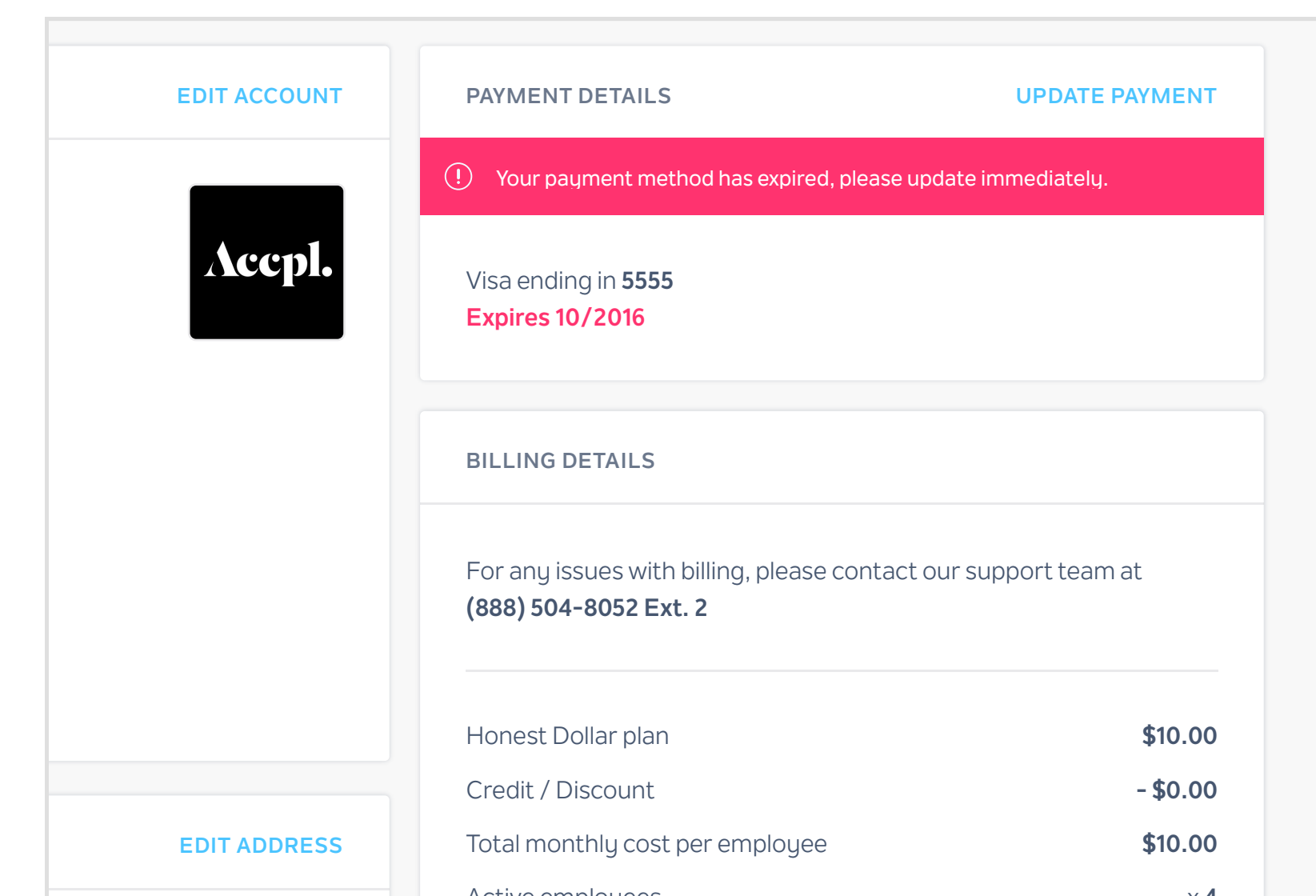
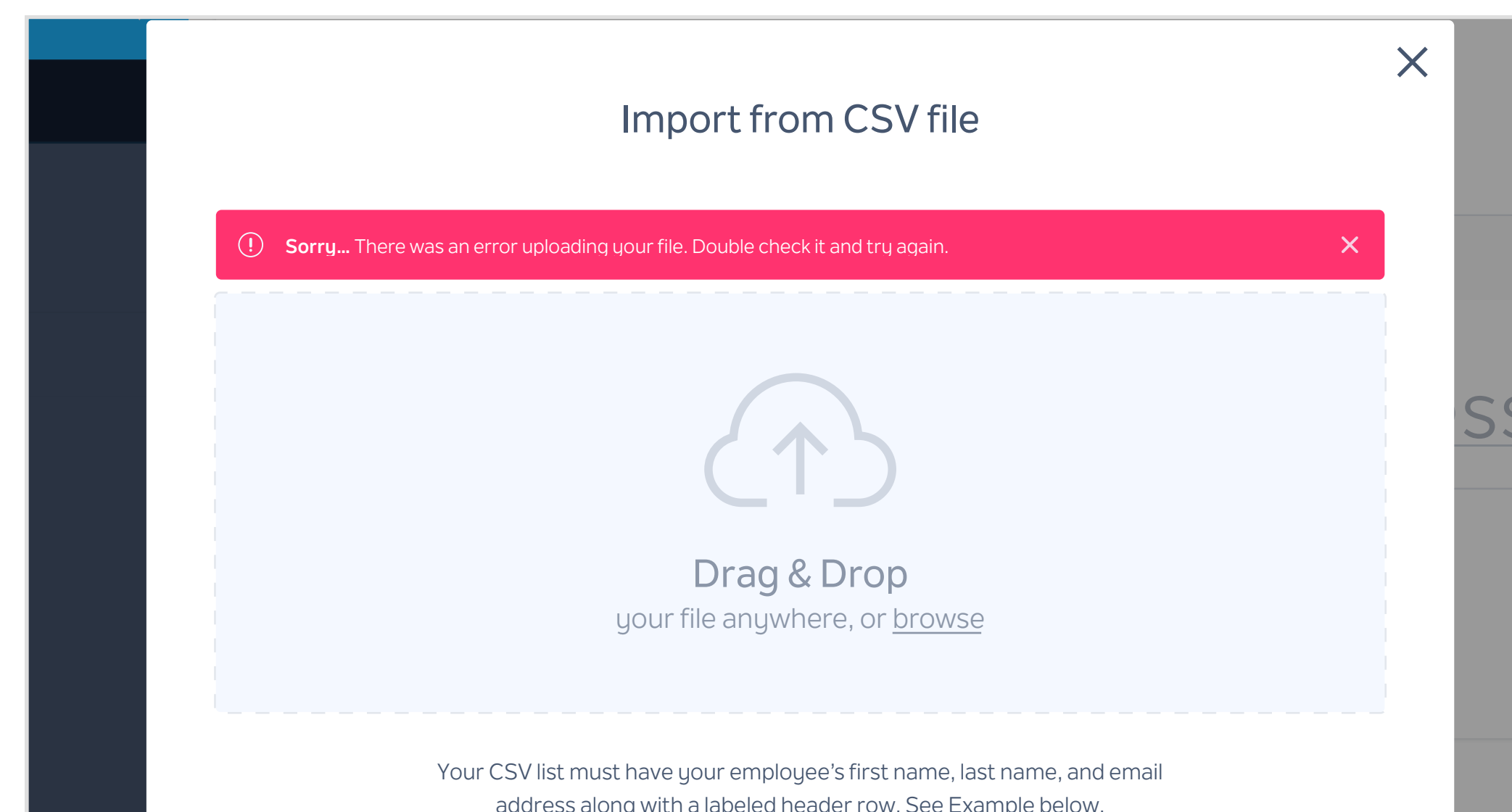
Hard Alerts

ⓘ Heads up! This alert needs your attention, but it's not super important.

✓ Well done! You successfully read this important alert message.

ⓘ Warning! Better check yourself, you're not looking too good.

ⓘ Oh snap! Change a few things up and try submitting again.



Honest Dollar Style Guide

Interface

Modal Windows

Tooltips

Usage

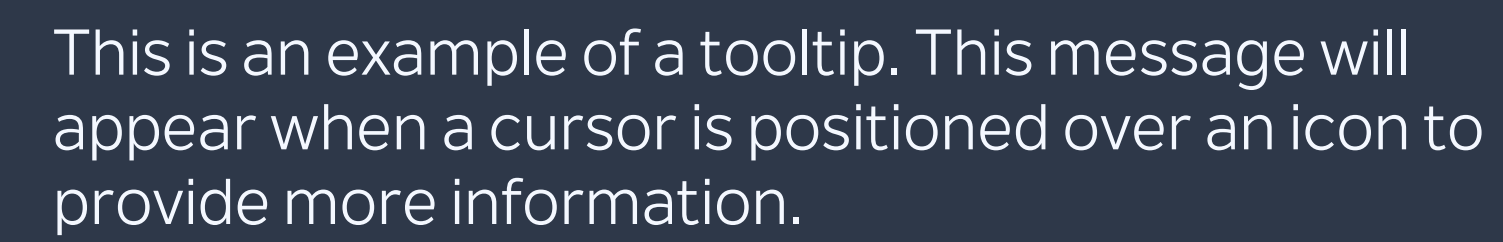
Tooltips are used to provide more information about a piece of content. They can be used to further explain required actions (example shown here), or to define interactive imagery, such as icons. Tooltips do not display rich information like images.

Summoned by

- Hovering over an element with a cursor
- Focusing on an element with a keyboard (usually the tab key)

Interaction

The tooltip will be displayed for as long as the user continues to hold the element.



This is an example of a tooltip. This message will appear when a cursor is positioned over an icon to provide more information.


We're glad you're here

Let's create an account and plan your path toward retirement.

Legal First Name LEGAL LAST NAME
Russo

Mobile Phone Number

Email Address

Invite Code (optional) 

For independent contractors or employees of businesses that have received a unique invite code to create a Honest Dollar account.

NEXT

Honest Dollar Style Guide

Interface

Usage

Modals are secondary windows that appear above the screen content.

Interaction

Users can interact with the modal by clicking on the primary button, or dismiss it by clicking on the close icon, or by clicking off the modal.

Content

Content should be kept as simple and concise as possible. Modals may be purely informational with no CTA, while others may request the user to complete a task, such as updating a piece of information.

Aside from standard usage, content may also include bulleted lists, links, inputs fields, dropdowns, table views, and file uploaders.

Specs

Default width: 550px

Content internal padding: 50px

Close icon internal padding: 20px

Modals that contain a substantial amount of content (such as the Large Modal example) may widen to appropriately accommodate, keeping the 50px internal padding consistent.

Modal Windows

Modals

